# **Commercial Real Estate Building & Managing Scale**

Angela Mago Co-President, Corporate Bank

## **Commercial Capabilities and Expertise**

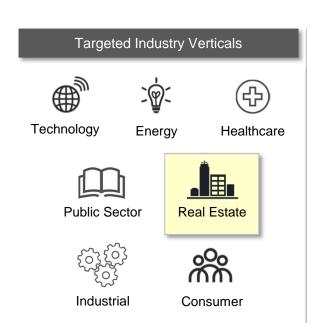
### Competitive advantage with targeted clients

\$41B in AUM

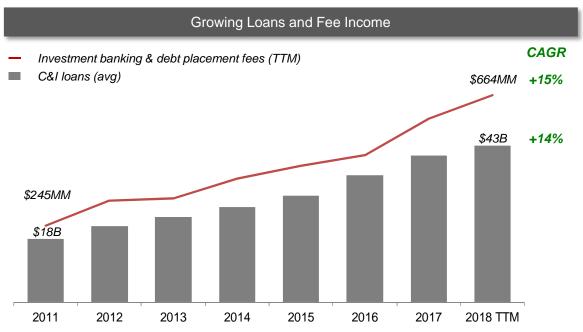
#### **Traditional Bank Products Capital Markets Capabilities** Commercial Derivatives & **Deposits** Equity Equity Loans mortgage banking capital markets & payments foreign exchange research Rates, commodity & #3 commercial mortgage ~45 transactions, raising >550 companies under \$106B average deposits \$88B average loans servicer (master/primary)2 currency solutions \$15B in 2018 YTD coverage **Equipment** Wealth management M&A, sponsors, Investment grade Public Loan & private banking leveraged finance & high-yield debt finance syndications finance #5 bank-owned equipment >350 M&A deals completed 110 transactions, raising >215 transactions, raising ~130 transactions, raising

\$137B 2018 YTD

since 2013



finance co. by net assets1



\$85B 2018 YTD

\$9B 2018 YTD

## **Differentiated Model: Targeted Scale**

### Delivering a broad solution set to distinct sub-verticals across a national footprint

**Targeted Segments** 

**Scale in Supporting Fee Generating Businesses** 

Broad Capital Placement Capabilities

Income Property Group



#### Privately owned firms with:

- Top tier owners of income-producing real estate with scale, asset stability, and modest leverage
- Active users of capital markets products

3.5% Revenue/ Commitment (35% non-credit revenue)<sup>1</sup>

Institutional



## Non-investment grade REITs, operating companies, and institutional real estate funds

 Simplified ownership structures and low leverage → greater preponderance of entity level financing vs project Lead >70% of REIT credit facilities where we participate<sup>2</sup>

Healthcare



#### Seniors housing and care owner operators (all acuity levels)

 Institutional owners of healthcare real estate and large private operators of seniors housing and care facilities Top 2 Agency Lender #1 FHA Lender<sup>3</sup>

Affordable Housing



#### For-profit and non-profit owners of affordable multifamily housing facilities

 Targeted clients utilize low-income housing tax credit financing programs to build, acquire, rehab and preserve facilities One-stop shop providing debt, equity, mortgage banking & bond underwriting



## **Differentiated Model: Targeted Scale**

Delivering a broad solution set to distinct sub-verticals across a national footprint

Scale in Supporting Fee **Broad Capital Placement Targeted Segments Generating Businesses Capabilities** 

**Commercial Mortgage Banking & Servicing** 

3<sup>rd</sup> Party Commercial **Mortgage Servicing** 

**\$224B** 

Loans Serviced<sup>1</sup>

\$6.5B Escrow Deposits<sup>1</sup>

#3 **Ranked Commercial Mortgage** Loan Servicer in 2017<sup>2</sup>

**Commercial Mortgage** 

\$11.9B

**Banking Originations** TTM (3Q18)

> **Top 10** Agency Lender<sup>3</sup>

Top 6 HUD Lender<sup>4</sup>

**3Q18 YTD Capital Placement** 16% **Key's Balance Sheet** 84% Off Balance Sheet **Syndications Fannie Mae Debt Capital Markets** Freddie Mac **Equity Capital Markets** Life Companies/CMBS



## **Scale Against Targeted Clients**

Proven ability to successfully execute against value proposition

#### **Executing On Our Value Proposition, Driving Outsized Scale U.S. Based Banks by Total Assets Industry Leading Platform** Platform stands out amongst regional peers (FY2017, \$ in B) 2017 Real Estate League Tables, Bank Only<sup>1</sup> \$2,534 Bank 1 #1 **Fannie Seniors Originator** Bank 2 \$2,281 #2 **REIT Admin Agent** \$1,952 Bank 3 #3 **Commercial Mortgage Loan Servicer in 2017** \$1,842 Bank 4 #4 **Affordable Housing Lender** \$462 Bank 5 #2 **Overall Fannie Originator** \$138 #3 **Overall Freddie Originator**

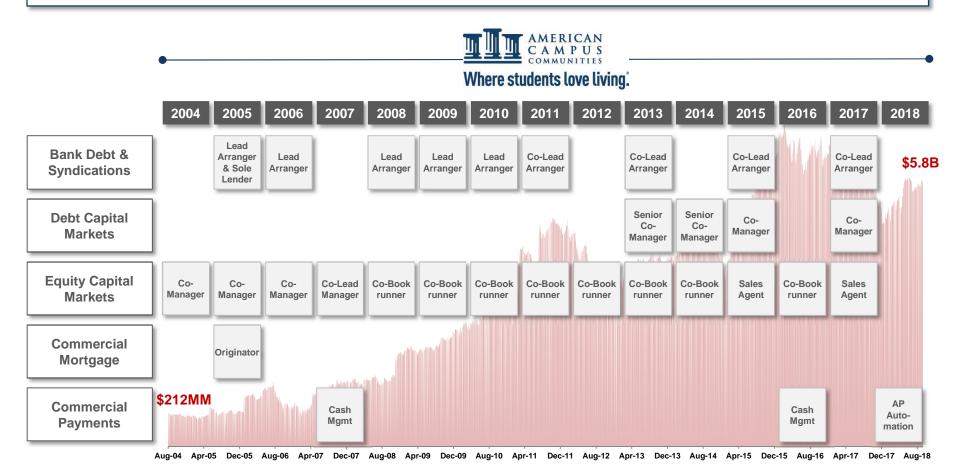


## **Scale Against Targeted Clients**

Broad, coordinated product expertise delivered seamlessly to narrowly targeted client sets

#### **Case Study: Enabling Client Growth**

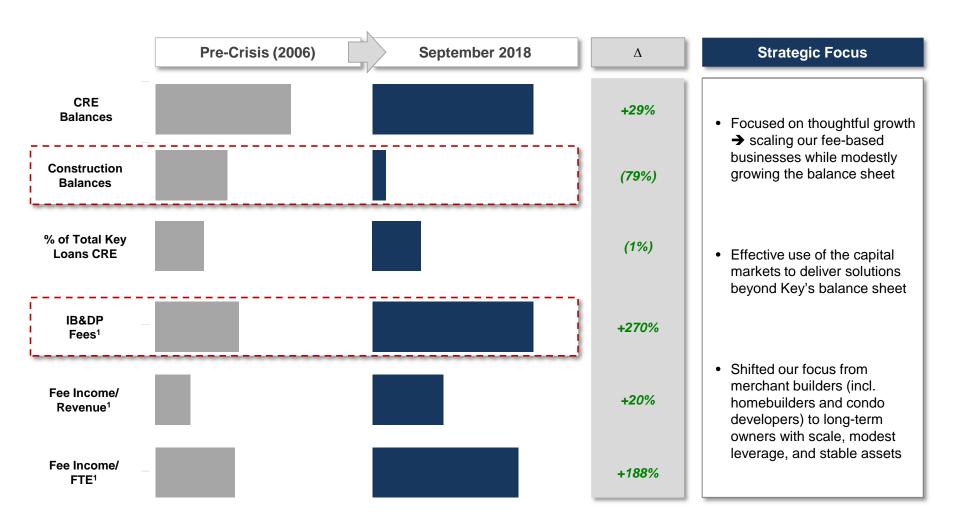
Highly effective collaboration model focused on targeting clients and seamlessly delivering relevant product agnostic solutions





## **Commercial Real Estate: Strategic Repositioning**

#### Dramatically repositioned and de-risked since the financial crisis





## **Positioned for Growth**

### Focusing on underpenetrated markets and niche opportunities

**Proven Ability to Execute Key Growth Areas Drivers Commercial Payments Revenue**  Focused build-out of business development +85% teams and activation of the front-line **Commercial Payments**  Focus on helping clients automate A/P & A/R through targeted strategic partnerships 2015 2016 2017 TTM (3Q18) **Affordable Housing Capital Placement** Capturing current momentum in the affordable housing market → greater need +399% Affordable Housing for capital to preserve existing aging stock of affordable assets and for development of new housing alternatives TTM (3Q18) 2016 2017 **Loan Servicing Volume** Continuing to invest in technology and client service excellence to position for +139% consolidation **Loan Servicing** Focus on growth in institutional clients, life companies, and named special servicing 2012 3Q18



## **Building and Managing Scale**

Top-tier provider of a broad set of financial solutions to narrowly targeted client sets Substantial fee income from capital markets and distinctive fee generating platforms Targeted relationship model and broad capabilities enable outsized growth & market share Dramatically repositioned business since the financial crisis with disciplined risk culture Clear room to grow by building on existing and adjacent opportunities

